

YHB LAUNCHES NEW WEBSITE

Winchester, VA (December 1, 2016) —*Yount, Hyde and Barbour (YHB) launches a new, fully responsive, website designed to better connect the firm's comprehensive solutions and extensive experience to future and current clients.*

"We pride ourselves in being accessible to clients and a leader in our use of technology within the industry, so it makes sense we invest in our digital presence," said Jeremy Shen, YHB Marketing Director. "The goal was to highlight our extensive service offering and unique industry experience, without losing the human element of what we do. Although we are proud to offer solutions comparable to national firms, it is important for us to show our commitment to the regions we live and work."

The new website added significantly more interactive staff bio pages, giving better insight into life at the firm, and now includes the firm's managers and some corporate team members. The site is fully responsive, making it available to users on any device or screen size. Navigation of the website has also been revamped, allowing users to quickly access a variety of information.

An overhaul of the site comes as YHB prepares to celebrate the firm's 70th anniversary.

"Over the last year we have been working through the firm's strategic plan. Part of that process was aligning the 'look' of YHB with the quality we deliver to clients. It has been exciting to see the brand refreshed and positioned in time for our 70th anniversary," said Principal and Marketing Committee Chair, Olivia Hutton, CPA.

In addition to the new website, the firm has updated all of its collateral, initiated a targeted advertising campaign throughout Virginia and renewed its involvement with a variety of industry and community based organizations in Maryland, West Virginia, Virginia and North Carolina.

"We are extremely thankful to be able to serve clients and our communities for 70 years," Hutton said. "Everything we're doing is to assure we can be there for them for another 70 years."

About YHB: Yount, Hyde and Barbour (YHB) is a leading certified public accounting and consulting firm with 7 strategic locations. Established in 1947, YHB offers comprehensive accounting, auditing, tax and risk advisory services to clients. In addition to serving individuals, estates and trusts, the firm has extensive experience in working with both public and private businesses.

Please direct all media inquiries to Jeremy Shen at 540.662.3417 or Jeremy.Shen@yhbcpa.com

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